

**GENERAL RULES AND REGULATIONS OF THE INTERNET CONTEST GAME "DARK SOULS 3 FAN-ART CONTEST"
ORGANIZED BY THE COMPANY BANDAI NAMCO ENTERTAINMENT EUROPE SAS**

BANDAI NAMCO ENTERTAINMENT EUROPE SAS, a company formed in accordance with and by virtue of the laws of France, having its registered office at 49-51 avenue des docks, 69258 Lyon cedex 09, hereinafter referred to as "the Organizer", organizes a Contest Game named "**DARK SOULS 3 FAN-ART CONTEST**", free of charge and without obligation to purchase, available on the page <http://darksouls3.com> (hereafter referred to as "the page"), which the general rules are described into the Rules and Regulations below.

ARTICLE 1 – PARTICIPATION

The Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" is free of charge and without obligation to purchase and is opened to any person willing to participate, without limitation of age. However, for minors, their legal representative will be responsible for the participation of their child.

The Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" is limited to the natural person residing in PAL's territories, exhaustive list of which is: Algeria, Andorra, Austria, Australia, Belarus, Belgium, Brunei, Cyprus, Czech Republic, Denmark, France, Finland, Germany, Greece, Hungary, Ireland, Iceland, Italy, Liechtenstein, Luxembourg, Malta, Monaco, Morocco, Norway, New-Zealand, Nigeria, Netherlands, Poland, Portugal, Romania, Russia, Serbia, Spain, Sweden, Switzerland, Slovakia, Slovenia, South Africa, Turkey, Tunisia, United Kingdom, Ukraine and to legal residents in the U.S., including D.C.

Employees, affiliates or partners of the Organizer, of its subsidiaries, its subcontractors or its officers, and the members of their family or the persons with whom they are domiciled, and generally anyone who helped in the organization of the Internet contest "DARK SOULS 3 FAN-ART CONTEST", are ineligible to participate in or win this Contest Game.

The participation in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" implies the unconditional acceptance of these Regulations in their entirety, of the rules of conduct in force on the Internet, and of the laws, rules and other legislations applicable in France.

Any fraud to the provisions set forth above shall invalidate the candidate.

This contest is not supported nor sponsored by Internet.

ARTICLE 2 – CONDUCT OF THE INTERNET CONTEST GAME "DARK SOULS 3 FAN-ART CONTEST" AND DETERMINATION OF THE WINNERS

The Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" is starting from March 8th; 2016 to March 20th 2016.

The duration of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" is a total of thirteen (13) calendar days.

The participant will complete their participation to the Contest Game by entering their surname, forename and e-mail address and contribution on the entry form.

The Participant warrant and represent that (a) he owns all rights to all Entry Materials submitted by them; and (b) all such Entry Materials are original works of authorship on their part and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity.

The organizer shall choose the winners from all entrants who have submitted an entry prior to the Deadline. Winners shall be chosen by Sponsor at its sole discretion based upon which entrants display the most original, authentic and/or funny artistic expression that is based on the Dark Souls Franchise and

It is recalled that the quality of winner is subject to the validity of the participation of the Participant.

The number of winners is 5 corresponding to the number of prize sets offered by the Organizer, depending on the choice of the winners by the Organizer.

Only one prize set will be awarded to each winner.

ARTICLE 3 – PRIZES TO WIN

The list of prizes offered by the Organizer is detailed as follow:

- One Prestige edition + goodie bag (one t-shirt, one key-ring, one set of badge and one notebook) Value: 500e
- One Collector edition + goodie bag. Value: 120e
- One Apocalypse edition + goodie bag. Value: 70e
- Two Dark souls games + goodie bag. Value: 70e each

The prices pointed above correspond to the recommended retail prices for these products at the date of the Contest Game.

Prizes must be accepted as such and will not be refunded, exchanged or be the subject of a financial compensation.

The Organizer reserves the right to replace the prize(s) by one/other prize(s) of equal value, without giving rise to any claim.

If a winner is unable to enjoy their prize, they cannot give it to the person of their choice and the prize will return automatically the property of the Organizer, no claim will be accepted.

Winners will be personally notified by the Organizer within up to one (1) week after the closing date of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" by e-mail at the personal address they mentioned on their entry form. They will be informed of details of the prize giving to which they must comply with in order to enjoy it.

To claim the prize the Organizer is authorized to request, by auto reply, one of the following supporting documents of identity:

- A scanned copy of a proof of identity (ID card, passport...)
- A scanned copy of a proof of address (hydro bill, phone bill...dated less than 3 months).

The winner will then be deemed to have accepted their prize.

All information must totally comply with the information recorded on the registration form at the time of the participation.

Where necessary, the Organizer reserves the right to cancel the awarding of the prizes won.

If within fifteen (15) calendar days (the date and time of sending the message as contained within the information system of the Organizer which sent the message authentic) after sending the e-mail informing the participant of their prize, the winner did not show, the prize will return automatically the property of the Organizer, no claim will be accepted.

The winners list will be available for three (3) weeks after the closing date of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" upon request at the following e-mail address: community@bandainamcoent.eu. Participants authorize the Organizer to use for promotional purposes or advertising relating to the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" at which they have participated, their surname and forename on any media and in worldwide, however this authorization cannot grant other rights than the one to receive the promised prizes.

Winners will receive their prize by mail sent by the Organizer within one (1) month following the confirming e-mail sent by the winner to the Organizer. Sending costs are the sole responsibility of the Organizer.

In the case the prize arrives defective, the winner may refuse to recover it. It will then be automatically returned to the Organizer, which will send to the winner a prize of equivalent value, while stocks last (sending costs to be borne by the Organizer).

ARTICLE 4 – FILING AND CONSULTATION OF THE RULES AND REGULATIONS

The Rules and Regulations are available for consultation in their entirety on the contest application at

A copy can be downloaded and printed directly by the participant or upon written request, be obtained free of charge near the Organizer at the following address:

BANDAI NAMCO ENTERTAINMENT EUROPE SAS
49/51 rue des Docks
69258 Lyon cedex 09
FRANCE

Indicating the name of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST".

The reimbursement of the stamp for the request of the Rules and Regulations of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" will be made upon request and production of a BIC, on the basis of the slow postage costs in force.

It would not be answered to any other oral request concerning the Contest Game.

ARTICLE 5 – CONNECTION AND PARTICIPATION FEES TO THE INTERNET CONTEST GAME "DARK SOULS 3 FAN-ART CONTEST"

In consideration of the services currently available on the market that allow a completely free Internet connection (this gratuitousness including that of the telecommunication expenses for a sufficient duration of the participation in the game), the Organizer notices that no disbursement is needed to participate to the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST".

However, if this were not the case or whether the evolution of service offerings and technology in all or part of French territory made impossible a such gratuitousness, the cost of participation in the game of Internet users concerned would be reimbursed on request in the following conditions:

Reimbursement of connection fees necessary for meaningful participation within the meaning of these Rules and Regulations may be obtained upon written request by mail to the Organizer. Reimbursement is limited to one participation during the period of the Contest Game.

The request must specify the exact title of the Contest Game, the participant's full name, phone number from which it is connected to the page, its e-mail address and mailing address and the date and time of the connection. It will be accompanied by a BIC, the reimbursement is made by bank check in Euro. The slow postage costs will also be refunded upon request.

All refund requests will be considered only if this is the participant who has completed the form for which it is requested reimbursement of connection fees.

Any incomplete or incorrect request sent to the wrong address or sent by e-mail will not be taken into account.

If the participant requires to be reimbursed for participation in several different games, it must send separate claims. Each participation will be subject to a refund and specific letter.

In addition, any reimbursement cannot, by definition, occur only if there was an actual disbursement from the Participant, on pain of being prosecuted for fraud.

The Organizer reserves the right to make any checks it deems appropriate, to request any evidence and to engage where appropriate, prosecution.

The refund request must be sent by mail within forty-eight (48) hours from the date of participant's participation in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" for which they seek reimbursement, as evidenced by the postmark, to the following address:

BANDAI NAMCO ENTERTAINMENT EUROPE SAS
49/51 rue des Docks
69258 Lyon cedex 09
FRANCE

indicating the name of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST".

Will be reimbursed the cost of telephone communication on the basis of a package for the cost of five (5) minutes of local telephone VAT from a landline, on proof of current rates of the local operator concerned.

ARTICLE 6 – DISPUTE

The participation in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" implies acceptance without restriction or reservation of the terms of the Internet contest Game and of these Rules and Regulations, and participants waive any claim to that title. The electronic validation of the participation implies full acceptance of these Rules and Regulations.

The Organizer reserves the right to sue anyone who will have cheated, deceived, faked or disturbed the operations stated in these Regulations or attempted to do so. A winner who would have cheated will be by rights strip of any right to obtain any winning prize.

These Rules and Regulations and the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" are subject to the provisions of the law of France and to the exclusive jurisdiction of the courts of France.

ARTICLE 7 – LIMITATION OF LIABILITY OF THE ORGANIZER

The participation in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" implies knowledge and acceptance of the characteristics and limits of the Internet, especially regarding technical performance, response times for consulting, querying or transferring information, risks of interruption and more generally inherent risks of any connection and transmission on the Internet, the lack of protection of certain data against possible misappropriation and the risks of contamination by possible viruses circulating on the network.

Accordingly, the Organizer shall in no circumstances be held liable, without this list being restrictive:

- For the content of services available on the page and, in general, for any information and/or data broadcasted on the services available on the page;
- For the transmission and/or reception of any data and/or information on the Internet;
- For any malfunctioning of the Internet network preventing the smooth running/functioning of the Game;
- For the failure of any reception equipment or communication lines;
- For the loss of any paper or electronic mail and, more generally, for the loss of any data;
- For transporting problems;
- For the functioning of any software;
- For the consequences of any virus, computer bog, anomaly or technical failure;
- For any damage caused to the computer of a Participant;
- For any technical, hardware or software failure of any nature that has prevented or limited the opportunity to participate in the Game or has corrupted the system of a Participant;
- For the delay in delivery of the prize or its possible loss by the postal services or other mailing services external to the Organizer.

It is clear that the Organizer shall not be liable for any direct or indirect damage resulting from an interruption, malfunction of any kind, suspension or termination of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST", and this for any reason whatsoever, or for any direct or indirect damage resulting, somehow, from a connection on the page. It belongs to all participants to take all appropriate measures to protect against any attack their own data and/or software stored on their computing equipment. The connection of any person to the page and the participation of the participants in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" are done at their own risk.

The liability of the Organizer shall not incur, in general, in case of force majeure or unforeseeable circumstances beyond its control.

ARTICLE 8 – DURATION AND MODIFICATIONS

The Rules and Regulations of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" apply to any participant who participates in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST".

The Organizer reserves the right to modify these Rules and Regulations and/or the page, at any time, without notice neither obligation to justify its decision and without its liability being incurred because of this.

The Organizer reserves the right to interrupt, extend, shorten, modify or cancel the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST", at any time, by rights, without notice neither obligation to justify its decision. In this case, the liability of the Organizer cannot be held in any manner whatsoever and the participants cannot claim any compensation whatsoever.

Additions and amendments can then be published for the duration of the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST" and the participants cannot claim any compensation as such.

In case of modification of the dates, new dates and new corresponding prizes will be mentioned on the page.

Any modification of these Rules and Regulations will come into force from their online publication and any participant will be deemed to have accepted them due to their participation in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST", from the date of the entry into force of the modification. Any participant refusing the change(s) will have to stop participating in the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST".

The Organizer reserves the right to sue anyone who will have defrauded or attempted to do so. However, the Organizer shall not incur any liability whatsoever vis-à-vis the participants due to possible frauds committed.

In case of fault on behalf of a participant, the Organizer reserves the right to exclude, by rights, any participation from the latter, without that they cannot claim anything.

ARTICLE 9 – DATA PROTECTION ACT

The personal information provided by the participant during its participation in Sweepstakes are strictly confidential. The Organizer undertakes to do not sell, rent or transmit personal data to third parties involved, except legal or judicial obligation requiring the Organizer to do so.

In accordance with the legal provisions about personal data protection, especially the Articles 39 and 40 of the French "*Loi Informatique et Libertés*" (Data Protection Act) of January 6, 1978, each participant has a right to access, modify, correct and delete personal data concerning them that they can exercise near the Organizer by writing to the Webmaster BANDAI NAMCO ENTERTAINMENT at the address indicated in the preamble, or by sending an e-mail at the address below: community@namcobandaigames.eu

ARTICLE 10 – EVIDENCE CONVENTION

It is agreed that, except in the case of manifest error, the Organizer may – in particular for evidence of any act, fact or omission – rely upon programs, data, files, records, operations and other elements (such as monitoring reports or other states) in computer or electronic nature, format or media, established, received or retained directly or indirectly by the Organizer, in particular in its information systems.

Participants undertake not to contest the admissibility, validity or probative force of the elements in computer or electronic nature, format or media aforesaid, on the basis of any statutory provision whatsoever and which would specify that certain documents must be written or signed by the parties in order to constitute evidence.

Thus, the considered elements constitute evidences and, if they are produced as evidence by the Organizer in any litigation or otherwise, they will be admissible, valid and enforceable between the parties in the same manner, under the same conditions and with the same probative force than any document which would be created, received or retained in writing.

ARTICLE 11 – INTERPRETATION

Any question of interpretation or application of the Rules and Regulations or any unexpected issue that comes to arise will be decided upon, depending on the nature of the question, by the Organizer in accordance with the laws of France.

ARTICLE 12 – DISCLAIMER

This promotion is not managed or sponsored by Internet. The information the participant provides is provided to the Organizer, not Internet. The information the participant provides will only be used to contact them for the Internet contest Game "DARK SOULS 3 FAN-ART CONTEST".